

SWEET WILLIAM

Home of the Mischiefous Mutts





MISCHIEVOUS MUTTS MUGS

William & Friends

We launched our Black Labrador mugs in honour of our mascot William. But he wasn't content with being a "William-no-mates" so we've found him some new friends!

All our Mischievous Mutts mugs come in their own adorable kraft box making them the perfect gift.



Mug designs:

- Beagle
- Black Labrador
- Black Labrador single
- Black Labrador swimming
- Border Collie
- Border Terrier
- Boxer
- Chocolate Labrador
- Cockapoo
- Cocker Spaniel: Black
- Cocker Spaniel: Golden
- Dachshund
- Dalmatian
- French Bulldog
- German Shepherd
- Golden Retriever
- Jack Russell
- Lurcher
- Pug
- Schnauzer: Black
- Schnauzer: Grey & White
- Springer Spaniel: Black & White
- Springer Spaniel: Liver & White
- Staffie
- Vizsla
- Westie
- Yellow Labrador
- Yorkshire Terrier

No minimum order per design.

SLOGAN DOG TAGS

Our solid slogan dog tags are made from silver plated brass. Perfect for the Mutt with a sense of humour.



Slogan dog tag designs:

Obedience classes
are for wimps
Talk to the paw
Future Crufts winner
Oh bugger, I'm lost
Have your people
call my people

No minimum order per design.



www.sweetwilliamdesigns.com

KEYRINGS

Our best-selling double sided Mischievous Mutts PVC keyrings.
Available in 26 designs.



Keyring designs:

Beagle
Black Labrador
Border Collie
Border Terrier
Boxer
Chocolate Labrador
Cockapoo
Cocker Spaniel: Black
Cocker Spaniel: Golden

Dachshund
Dalmatian
French Bulldog
German Shepherd
Golden Retriever
Jack Russell
Lurcher
Pug
Schnauzer: Black

Schnauzer: Grey & White
Springer Spaniel: Black & White
Springer Spaniel: Liver & White
Staffie
Vizsla
Westie
Yellow Labrador
Yorkshire Terrier

No minimum order per design.

SILVER PLATED CUFFLINKS

Our silver plated cufflink and dog tags are fast becoming our best-selling products. Packaged in co-ordinating presentation boxes they make unique "Daddy & Me" gifts.



Cufflink designs:

Beagle
Black Labrador
NEW Border Collie
Border Terrier
NEW Boxer
NEW Chocolate Labrador
NEW Cockapoo
Cocker Spaniel: Black
NEW Cocker Spaniel: Golden

Dachshund
NEW Dalmatian
NEW French Bulldog
NEW German Shepherd
NEW Golden Retriever
Jack Russell
NEW Lurcher
NEW Pug
NEW Schnauzer: Black

Schnauzer: Grey & White
NEW Springer Spaniel:
Black & White
Springer Spaniel: Liver & White
NEW Staffie
NEW Vizsla
NEW Westie
NEW Yellow Labrador
NEW Yorkshire Terrier

No minimum order per design.

DOG TAGS FOR THE MORE DISCERNING DOG

Our solid tags are made from silver plated brass. Perfect for the dog who appreciates the finer things in life.



Dog tag designs:

Beagle
Black Labrador
Border Collie
Border Terrier
Boxer
Chocolate Labrador
Cockapoo
Cocker Spaniel: Black
Cocker Spaniel: Golden

Dachshund
Dalmatian
French Bulldog
German Shepherd
Golden Retriever
Jack Russell
Lurcher
Pug
Schnauzer: Black

Schnauzer: Grey & White
Springer Spaniel: Black & White
Springer Spaniel: Liver & White
Staffie
Vizsla
Westie
Yellow Labrador
Yorkshire Terrier

No minimum order per design.

MISCHIEVOUS MUTTS TEABAG DISHES

Introducing our newest product... Our adorable Mischievous Mutts are now available as teabag dishes! They all come individually packed in their own kraft box.



Teabag dish designs:

NEW Beagle
NEW Black Labrador
NEW Border Terrier
NEW Chocolate Labrador
NEW Cocker Spaniel: Black
NEW Dachshund
NEW French Bulldog

NEW Jack Russell
NEW Pug
NEW Schnauzer: Black
NEW Schnauzer: Grey & White
NEW Springer Spaniel:
Liver & White
NEW Yellow Labrador

No minimum order per design.

www.sweetwilliamdesigns.com

WOODEN CHRISTMAS DECORATIONS

Our unique double sided Christmas tree decorations were a huge hit last year. Now available in 26 designs, each dog features a ribbon collar with a festive bell!



Christmas decoration designs:

Beagle
Black Labrador
Border Collie
Border Terrier
Boxer
Chocolate Labrador
Cockapoo
Cocker Spaniel: Black
Cocker Spaniel: Golden

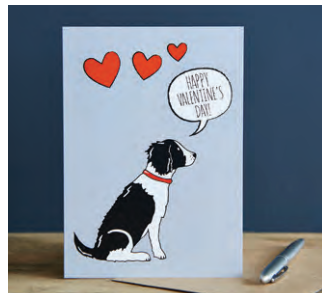
Dachshund
Dalmatian
French Bulldog
German Shepherd
Golden Retriever
Jack Russell
Lurcher
Pug
Schnauzer: Black

Schnauzer: Grey & White
Springer Spaniel:
Black & White
Springer Spaniel: Liver & White
Staffie
Vizsla
Westie
Yellow Labrador
Yorkshire Terrier

No minimum order per design.

GREETINGS CARDS

Our fun greeting cards are printed in England and come in sets of 6. We have cards for Birthdays, Christmas, Mother's Day, Father's Day, Valentine's Day and Weddings. As well as Civil Partnership, Happy Birthday Mum, Happy Birthday Dad, Thank You, Get Well, New Home, New Job and Congratulations cards. The cards measure 5" x 7" and are individually cellophane wrapped with a ribbed kraft envelope.



www.sweetwilliamdesigns.com



Greetings cards designs:

Birthday
Christmas
Mother's Day
Father's Day
Valentine's Day
Wedding

Available in the following:

Beagle
Black Labrador
Border Collie
Border Terrier
Boxer
Chocolate Labrador
Cockapoo
Cocker Spaniel: Black
Cocker Spaniel: Golden
Dachshund
Dalmatian
French Bulldog
German Shepherd
Golden Retriever
Jack Russell
Lurcher
Pug
Schnauzer: Black
Schnauzer: Grey & White
Springer Spaniel:
Black & White
Springer Spaniel: Liver & White
Staffie
Vizsla
Westie
Yellow Labrador
Yorkshire Terrier

Also available: Black Labrador, Border Terrier, Dachshund, Schnauzer: Grey & White

Birthday Dad
Birthday Mum
Civil Partnerships
Congratulations
Get Well Soon
New Home
New Job
Thank You

Dachshund

Children's Birthday Ages 1 - 9

Cards must be ordered in sets of 6.

DOG BOWLS

Our Mischievous Mutts dog bowls are sturdy enough for even the messiest of eaters... All our bowls are now individually gift boxed.





Dog bowl designs:

Large

Beagle
Black Labrador
NEW Border Collie
NEW Boxer
Chocolate Labrador
NEW Cockapoo
Cocker Spaniel: Black
Cocker Spaniel: Golden
NEW Dalmatian
German Shepherd

Golden Retriever
Lurcher
Schnauzer: Black
Schnauzer: Grey & White
NEW Springer Spaniel: Black & White
Springer Spaniel: Liver & White
NEW Staffie
NEW Vizsla
Yellow Labrador

Small

Border Terrier
Dachshund
French Bulldog
Jack Russell
Pug
Schnauzer: Black
Schnauzer: Grey & White
NEW Westie
NEW Yorkie

No minimum order per design.

ORGANIC COTTON APRONS

Our beautiful aprons and tea towels are individually screen printed by hand.
Made from the thickest organic cotton.



Apron designs:

Beagle - If it hits the floor...
Black Labrador -
If it hits the floor...
Border Terrier - Repeat design
Chocolate Labrador -
If it hits the floor...
Cocker Spaniel: Black -
Repeat design
Cocker Spaniel: Golden -
Repeat design

Dachshund - Repeat design
French Bulldog -
Repeat design
German Shepherd -
Repeat design
Golden Retriever -
Repeat design
Jack Russell -
Great British Bark Off
Lurcher - Repeat design

Pug - Repeat design
Schnauzer: Black -
Repeat design
Schnauzer: Grey & White -
Repeat design
Springer Spaniel: Liver & White -
Repeat design
Yellow Labrador -
If it hits the floor...

No minimum order per design.

www.sweetwilliamdesigns.com

ORGANIC COTTON TEA TOWELS

Our beautiful tea towels are individually screen printed by hand.
Made from the thickest organic cotton.



Tea towel designs:

- Beagle
- Black Labrador
- Border Terrier
- Chocolate Labrador
- Cocker Spaniel: Black
- Cocker Spaniel: Golden
- Dachshund
- French Bulldog
- German Shepherd
- Golden Retriever
- Jack Russell
- Lurcher
- Pug
- Schnauzer: Black
- Schnauzer: Grey & White
- Springer Spaniel: Liver & White
- Yellow Labrador

No minimum order per design.



MUTTS & MOGGIES MUGS

Our best selling Mutts & Moggies mugs work well displayed with the Mischievous Mutts mugs. Great to cover customers whose breeds are missing!



Dog mug designs:

- The dog loves me best
- The dog father
- I am the dog whisperer
- God help me...
- The dog is my grandchild
- Nobody loves me... (available in he/she versions)

Cat mug designs:

- The cat loves me best
- The mog father
- The cat is my grandchild



Horse mug designs:

- The horse loves me best
- I am the horse whisperer

No minimum order per design.

MUTTS & MOGGIES BOWLS

Perfect for our four legged friends with a sense of humour...



Pet bowl designs:

Large

Obedience classes
I love my humans
Talk to the Paw
Ain't nothing but a hound dog
Dinner's in the dog

Small

Obedience classes
I love my humans
Talk to the Paw
Ain't nothing but a hound dog
Dinner's in the dog
I'd rather be eating sardines
Feed me or the goldfish gets it

No minimum order per design.

MOTHER'S DAY & FATHER'S DAY MUGS

Our family collection, especially the Grandparent mugs, are amongst our strongest sellers. With no minimum order per design it's easy to stock our full range for great visual displays for Mother's Day and Father's Day.





Mother's Day designs:

- Mum
- Mummy
(both available with or without bunting)
- Granny
- Grandma
- Gran
- Nan
- Nanny
- Nana
- To my marvellous mum... with love from your favourite child
- With love from mum's favourite
- Yummy mummy

Father's Day designs:

- Dad
- Daddy
(both available with or without bunting)
- Gramps
- Grandad
- Grandpa
- Him in the shed
- Pops
- Papa
- Superhero in disguise
- The old man
- To my marvellous dad... with love from your favourite child

No minimum order per design.

WEDDING BELLS

Going to the Chapel and we're going to get married... At Sweet William we offer a mug for every member of the wedding party.





Wedding designs:

Bride & Groom
 Parents of the Bride
 Parents of the Groom
 Best Man
 Maid of Honour
 Usher
 Chief Bridesmaid
 Bridesmaid
 Mr & Mrs

No minimum order per design.

BEST SELLERS

A selection of our best selling family mugs.



Family mug designs:

Large

- Darling brother
- Darling sister
- Auntie
- Uncle
- Godmother
- Godfather
- Superhero in disguise
- Him in the shed
- Just half a cup (small mug)
- Nice cup of tea and a sit down
- Nice cup of tea and battenburg
- You're just my cup of tea (bunting)
- You're just my cup of tea (plain)



Small

- Big sister
- Big brother
- Little sister
- Little brother
- Godson
- God daughter
- Superhero in training



Other

- Tea bag dish

No minimum order per design.





Sweet William produces beautiful homewares and gifts. The company is based in Greenwich, London and was set up in 2009 by Emma Wood who decided after 10 years of working in the City it was time to pursue a childhood love of pottery instead.

The success of the Mischievous Mutts range has led to the company diversifying into organic cotton aprons, tea towels, cufflinks, dog tags, greetings cards, key rings, Christmas decorations and wallpaper. All made to the highest standard you have come to expect from Sweet William.

Emma's adorable 13 year old Black Labrador William is the mascot of Sweet William. He inspired the entire Mischievous Mutts range. Besides the responsibilities of being a muse he spends his days keeping the Sweet William girls in order and testing all the new products.

www.sweetwilliamdesigns.com

To place an order

Please email your order to:

emma@sweetwilliamdesigns.com

or call 07967 002547

Minimum order is £150. Carriage is £10 or free on orders over £250.
Proforma for 1st time and international orders. No minimum order
per design except for greeting cards.

All orders subject to VAT.

All our ceramics are dishwasher and microwave safe.

Registered in England company number: 6549964.
VAT number: GB121407952.